

China Study Tour: Organic Markets and Shengmu Dairy

Itinerary: 14 – 23 June 2026



Day 1: 14 June – Departure from New Zealand

- International flight from New Zealand to Shanghai, China.

Day 2: 15 June – Arrival in Shanghai

- **Morning:** Shanghai Pudong International Airport and transfers to 4-star business hotel adjacent to the National Exhibition and Convention Center (Shanghai). The delegation may rest to adjust to the time difference.
- **Afternoon:** Visit the exhibition venue to familiarize with the environment.
- **Evening:** Dinner, during which we will brief the delegation on exhibition highlights and itinerary details, and facilitate initial industry exchanges.

Day 3: 16 June – Organic Moments Asia 2026 (Day 1 of Exop)

- **All day:** Attend Organic Moments Asia Exhibition at the National Exhibition and Convention Center (Shanghai).
- **Evening:** Post-exhibition exchange dinner to summarise exhibition experience. Delegation briefed on the schedule for upcoming Shengmu tour.

Day 4: 17 June – Shanghai Sightseeing

- **Morning:** Air-conditioned tourist coach for the day's itinerary.
Visit Shanghai's core landmarks: the Bund, Yu Garden and the Old Town, accompanied by tour guide to explain the historical, cultural and architectural features of the scenic spots, with free visiting and photo time arranged.
- **Noon:** Lunch at a featured Shanghai cuisine restaurant.
- **Afternoon:** Conduct market research on China's high-end organic food market, including visits to high-end organic supermarkets and specialty stores in Shanghai
- **Evening:** Free activity time in Shanghai's core business district, with clear gathering time and location notified.
- **Night:** Dinner at Shengmu Organic Restaurant.

Day 5: 18 June – Travel day - Flight from Shanghai to Bayannur

- Arrive in Bayannur at 21:00 and check in at a local 4-star hotel.

Day 6: 19 June – Shengmu Organic Milk Full Industrial Dairy Chain Tour

- **Morning:** Shengmu's project sites, accompanied by Shengmu's senior technical team and a professional English interpreter specializing in the dairy industry.
Visit Shengmu Desert Organic Planting Base and Shengmu Forage Digital & Intelligent High-efficiency Water-saving Irrigation Demonstration Base in sequence, with a professional guide explaining core technologies and ecological management achievements throughout the visit.
- **Noon:** Lunch at Shengmu's staff canteen.



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- **Afternoon:** Visit Shengmu Intelligent Organic Dairy Ranch and Shengmu Organic Fertilizer Processing Plant in sequence.
- **Night:** Desert Ecology Themed Dinner, to conduct in-depth exchanges with the delegation on the sustainable development experience of the global dairy industry and explore potential cooperation directions.

Day 7: 20 June – Shengmu New Energy Integration & Dairy Processing Tour

- **Morning:** Visit Shengmu's new energy and dairy processing projects. Visit Shengmu Desert Photovoltaic Power Generation Project and Shengmu Wind Farm in sequence.
- **Noon:** Lunch at a featured local restaurant in Bayannur.
- **Afternoon:** Visit Shengmu Organic Dairy Processing Plant and tour the full production process of organic dairy products;
Followed by Technical Exchange and Cooperation Symposium will be held, where senior representatives from Shengmu and the New Zealand delegation will conduct in-depth exchanges on dairy cow breeding technology, organic ranch management, new energy application and global organic market layout, discuss cooperation opportunities and answer questions on site.
- **Night:** Closing Dinner with Shengmu, to summarize the results of the two-day tour and deepen mutual industry trust and cooperation consensus.

Day 8: 21 June – Travel day - Bayannur to Beijing

- **Morning:** Bus to Bayannur Linhe West Railway Station, and board the high-speed train to Beijing West Station in First Class seats.
- **Afternoon:** Arrive in Beijing and check in at a 4-star business hotel
Visit the Summer Palace, with tour guide who will explain the architectural art and historical allusions of the royal garden.
- **Night:** Featured Beijing Cuisine Dinner, with Peking duck as the signature dish.

Day 9: 22 June – Beijing Cultural Sightseeing & Trip Conclusion

- **Morning:** Visit the Badaling Great Wall- with tour guide.
- **Noon:** Lunch at a classic time-honored restaurant in Beijing.
- **Afternoon:** Visit the Palace Museum, with the tour guide.
Free activity time will be arranged afterwards for souvenir shopping or rest.
- **Night:** Farewell Dinner for the trip, to summarize the results of the entire trip and confirm follow-up cooperation matters; after the dinner.

Day 10: 23 June – Free Rest & Return Journey

- **Morning and early afternoon:** Free rest (hotel check-out time extended to 14:00), the delegation can arrange activities independently or sort out itinerary materials.
- **Afternoon:** According to the flight schedule, arrange exclusive vehicles to send the delegation to Beijing Capital International Airport / Beijing Daxing International Airport for the return flight to New Zealand.



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Included & Excluded Items in the Quotation

✔ Items Fully Included in the Quotation

1. All transportation services specified in the itinerary, including exclusive coach for the full trip, flight ticket from Shanghai to Bayannur, high-speed rail ticket from Bayannur to Beijing, and on-site transportation in scenic spots.
2. 9 nights of 4-star hotel twin room accommodation for the full trip, including daily buffet breakfast.
3. First tickets for all scenic spots in Shanghai and Beijing, on-site transportation and commentary services in scenic spots.
4. Full admission rights to Shengmu's full industrial chain inspection, professional commentary and on-site product tasting services.
5. Full services and remuneration of the certified English-speaking tour guide for the Beijing section and 1 full-time lead accompanying staff, as well as the board, lodging and travel costs of 2 assistant staff.
6. Business matching coordination services and full trip emergency equipment rental services.
7. Full travel insurance for overseas visitors in China, basic materials and drinking water services during the trip.
8. 6% VAT special invoice in China and 10% emergency contingency fund.

✘ Items Excluded from the Quotation

1. International round-trip airfare between New Zealand and China.
2. 1 lunch fee on Day 3, June 16, 2026.
3. New Zealand citizens get 30 days visa on entry. Any additional visa requirements for delegation members, including visa handling fee, visa center service fee, notarization and certification, etc are not included.
4. Costs of trip commemorative gifts and customized materials production.
5. Single room supplement fee.
6. Personal consumption in the hotel, personal shopping and optional consumption items during the trip.
7. Optional value-added services.
8. Additional costs incurred due to force majeure factors such as flight delay/cancellation, bad weather, policy changes.
9. All other items not listed in the included items.

Cost

Twin share NZ\$5,345.00 + GST | Single NZ\$7,095.00 + GST

* Price excludes international airfares.

Booking your flights:

Buy Pure New Zealand has a long-standing relationship with Asia travel specialists World Way Travel. Mei is aware of our requirements and can be contacted on mei@worldway.co.nz to handle your bookings.

An estimate of return airfare depending of your requirements is between NZ\$1600 – \$1800.



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